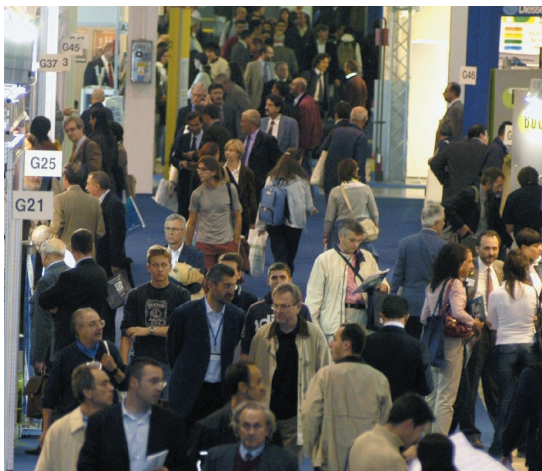




CHEM-MED

25-27 November 2009



An Important International Event for the Chemical Sector

The chemical world has an important appointment from 25 - 27 November 2009 at fieramilano, Rho: CHEM-MED. The fair responds to the needs and demands of companies, universities and centres of technical innovation of the sector, which have, for some time now, been requesting an important event of this kind in Italy, one of the leading countries in Europe. Italy is the third producer of chemicals in Europe, after Germany and France. In this country, chemicals, with production worth more than EUR 57 billion, represents 6% of the industry, while the chemical market has almost reached EUR 69 billion. The sector employs 127,000 people, equal to 2.8% of industrial production. These are important figures, which explain the request of operators for a show able to become, in Italy, a reference point for companies and professionals of the sector who are particularly interested in the important market of the Mediterranean area.

And it is with this idea in mind that CHEM-MED has been set up, the new event dedicated to the world of chemicals that will take place at fieramilano (Rho) in the heart of the Lombardy region, the first chemical region in Europe for the number of companies and second for the number of operators.

According to data from Federchimica in fact, about one person out of 100 in Lombardy works in this sector, a figure that is higher than that of the Renania-Westfalia region. This real 'chemical district' is, therefore, the ideal place to organise an international event in Italy.

CHEM-MED, which has already attracted great interest and has obtained important and prestigious support among institutions and the major sector associations, is divided into different theme halls. These are: RICHMAC, the historical international fair on instrumental and process analysis and laboratory technologies, now at its 40th edition, and S-CHEM, the new show dedicated to the chemical industry and sustainability (which includes companies that produce chemicals in a sustainable way); BIOTECH Expo, the fair on biotechnologies; COMPOMAT Lightweight, the international fair on composite and ultra-lightweight materials; BOND-TECH, the fair and conference dedicated to technologies for sealants and adhesives, which completes CPSA Expo, the fair for coating, the paint industry, surface treatment and applications.

Among the most significant innovations of CHEM-MED there is also an area dedicated to partnering/business matching, for the first time in Italy, which favours meetings between those who have new ideas to put forward and who, on the other hand, has the possibility to develop and commercialise them. Partnering System, a software package dedicated to this activity will soon be online at www.chem-med.eu. CHEM-MED 2009 will also have an R&D area with the participation of universities, research centres, technological and scientific poles, which, in this way, will be able to come into contact with companies and develop projects together. This is a considerably significant project if we consider that the chemical industry is a sector with a high density of research. In Italy, there are 4,000 chemists - 3.3% of the operators of the sector working on research.

And it is this research and development that could bring new impulse to the sector, with positive effects on other sectors too. The chemical industry, in fact, produces intermediate benefits that are used in many other sectors and, consequently, transfers technology and innovation, sustaining the competitiveness of the industry.

CHEM-MED was created by means of a joint venture between Arternergy Publishing, a company specialised in the organisation of fairs and conferences for trade and industry, and Fiera Milano Tech, which organises high-tech shows. "CHEM-MED is a qualified exhibition showcase and an occasion for professional updating able to attract hundreds of exhibitors and tens of thousands of operators from around the world, who, at CHEM-MED, will have the possibility to find out about the state-of-the-art of research and to gain access to funding for research and development," said Marco Pinetti, President of Arternergy Publishing. **"The event responds to the needs of many companies, universities and high-tech centres of the chemical sector, who have, for some time, been requesting a show able to evaluate the important contribution of our country in the sector and an occasion of commercial and cultural. During the fair there will also be a series of conferences that will involve the major national and international associations of the sector"**.

CHEM-MED is also an important step towards EXPO 2015. Some of the innovations in the chemical that will be on show at CHEM-MED will, in fact, contribute efficiently to facing global problems such as those which will be discussed at the EXPO of Milan: 'Feeding the planet - Energy for life'. At the same time as CHEM-MED 2009, the second edition of HTE Hi.Tech.Expo, the fair dedicated to the world of science, research and advanced technologies, will also take place.

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CHEM-MED 2009
THE INTERNATIONAL CHEMICAL EVENT

IN CONJUNCTION WITH:
HTE
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fieramilano
25-27 NOVEMBER 2009
Milan Fair Centre, Italy

40TH Int'l Exhibition and Conference on Instrumental and Process Analysis and Laboratory Technology

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