

Businesses must help customers to overcome the skills gap

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For many years the scarcity of in-house engineering ability has been one of the leading workplace concerns. Redundancies, economic factors, a plagued industry perception, an aging workforce, and a new social media generation, has left a shortfall of core engineering roles.

We see this far too often, particularly the integration of fan engineers in technical fume applications where the fan is predominantly the work horse of the system. If a fume extraction system isn't performing, often the first place to look is the fan. If in-house teams have no idea where to look, what do they do?

Choosing a company that offers a service and sale with a consultative approach is hard to come by. Typically, specialist consultants charge based on time, and component suppliers, typically charge for the product with limited warranty periods and no extended integration support. Working with a company that offers a hybrid, I'll be specific, fan and fan integration, SME's get access to high levels of focus, years of experience and a deep knowledge of motor-impeller technologies.

CPD upskilling is crucial if companies don't want to open themselves up to skills gaps. That diamond in the rough that offers the sale-service that larger companies don't appreciate, widens the talent pool and solves a skill short market. The question is, are you getting that from your current supplier?

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